

## **COURSE OUTLINE**

### **Advanced Podcast and Livestreaming**

#### **Course Description**

ID 232. Advanced Podcast and Livestreaming. 3 credit hours. Prerequisite: ID 132 with a C or better. This course will enable the student to utilize live streaming software to produce livestreams and podcasts. The student will use industry standard equipment and software to produce effective and pertinent podcasts, recordings, and livestreams of events and personal streams independently at a professional level.

#### **Required Materials**

For complete material(s) information, refer to <https://bookstore.butlercc.edu>

#### **Butler-Assessed Outcomes**

The intention is for the student to be able to do the following:

1. Utilize industry standard software and equipment to record and stream video.
2. Identify specific needs for setting up livestreams and events for recording/streaming.
3. Host/record live events independently at a professional level.

#### **Learning PACT Skills that will be developed and documented in this course**

Through involvement in this course, the student will develop ability in the following PACT skill area(s):

##### **Technology Skills**

- Discipline-specific technology - Through the use of industry standard software and equipment and industry-based standards, the student will effectively record podcasts, livestream events, and personal streams.

#### **Major Summative Assessment Task(s)**

These Butler-assessed Outcome(s) and Learning PACT skill(s) will be demonstrated by the following:

1. Producing and saving podcasts, and hosting livestream events for addition to a digital portfolio.

#### **Learning Units**

- I. Planning and preparation
  - A. Plan your podcast-based series
  - B. Determine livestream content
- II. Studio setup determinations
  - A. Podcast
  - B. Livestream
  - C. Professional home studio setup

- III. Scripting and preparation
  - A. Script podcast
  - B. Script livestream
  - C. Prepare needed people, hardware, space, etc.

- IV. Independent work - podcasts
  - A. Podcasts recording
  - B. Podcast editing
  - C. Podcast portfolio

- V. Independent work – livestreams
  - A. Setting up a livestream
  - B. Broadcasting to various host options

### **Learning Activities**

Learning activities will be assigned to assist the student in achieving the intended learning outcomes through lectures, class discussions, team research, individual research, readings, viewing tutorials and study material, and other activities at the discretion of the instructor. These activities may be either face-to-face or online.

### **Grade Determination**

The student will be graded on the learning activities and assessment tasks. Grade determinations may include the following: class participation, projects, team and individual participation, research assignments, quizzes, tests, and other activities at the discretion of the instructor.